



CATAMOUNT  
OUTDOOR FAMILY CENTER

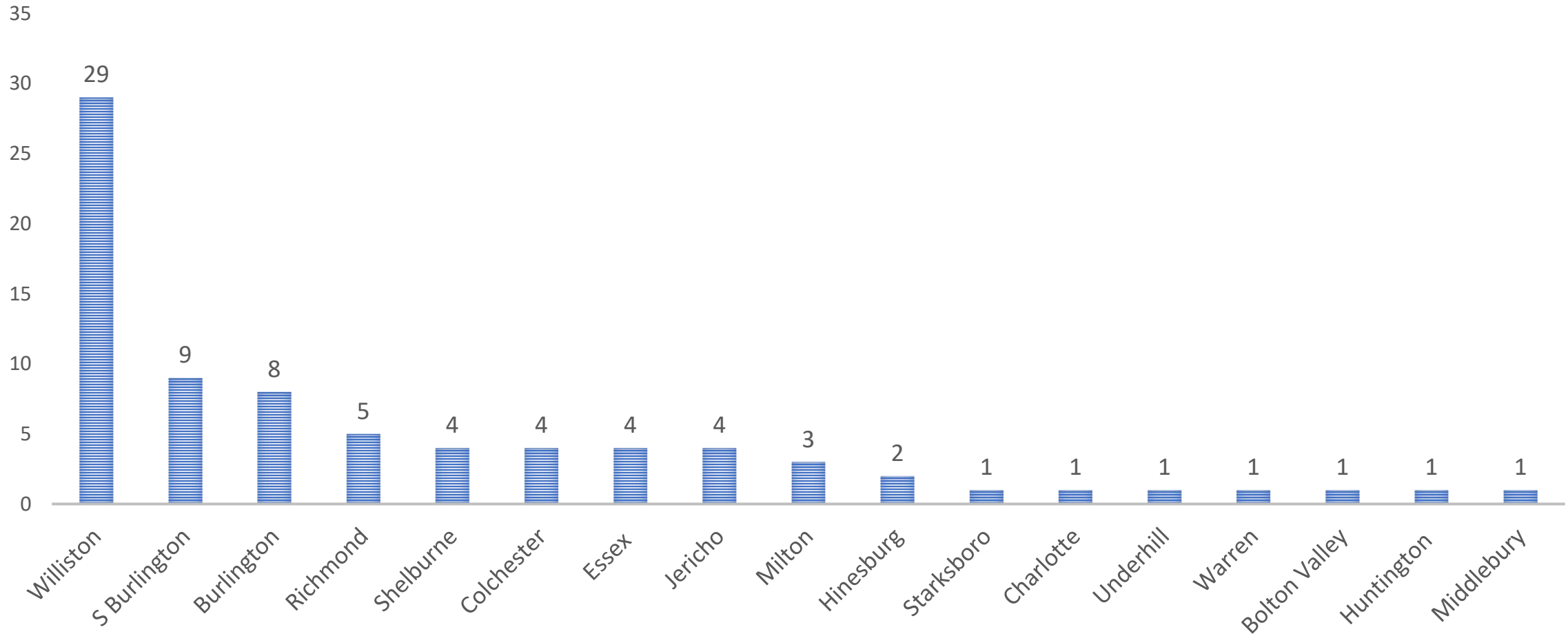
# COFC Magic Building Online Survey and In-person Meetings

March 18, 2025

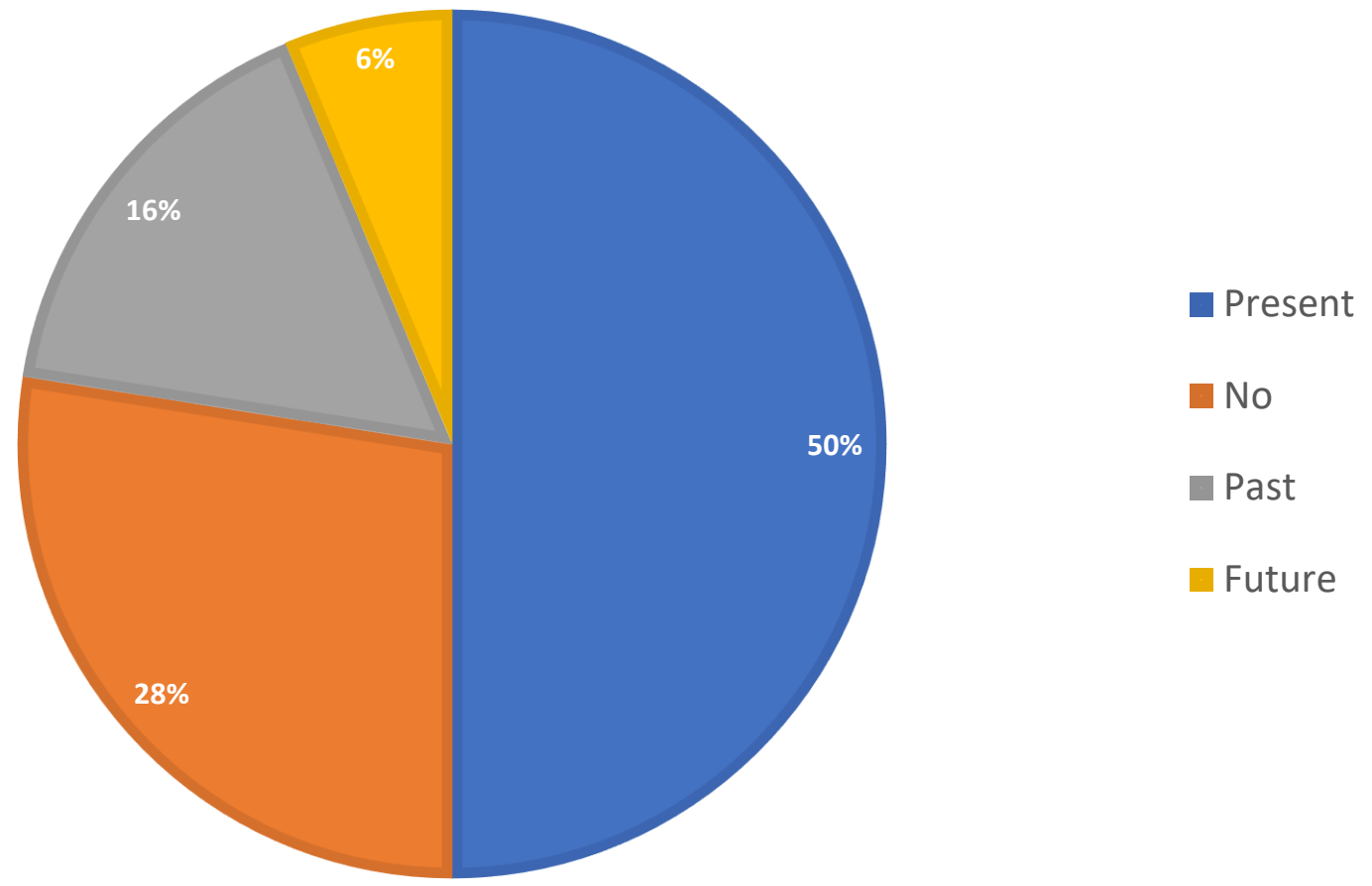
# COFC Magic Building On-line Survey

- 11 Questions (inc. 3 open ended)
- Open from 1/3/25 – 2/28/25
- Promoted through
  - Website
  - Fliers with QR code
  - Newsletter
  - Social media (inc. Front Porch Forum)
- 80 Respondents

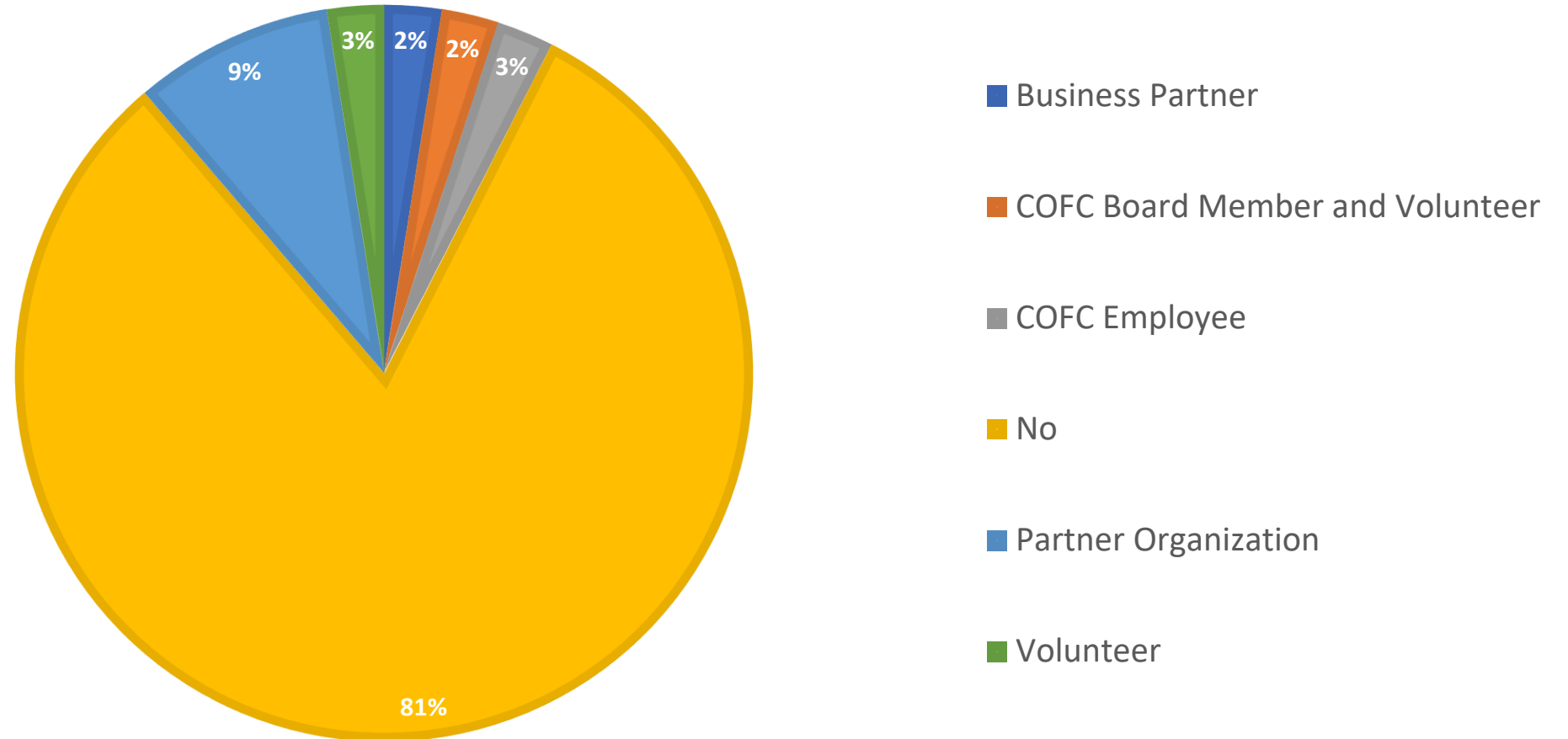
# 1. What city or town is your primary residence?



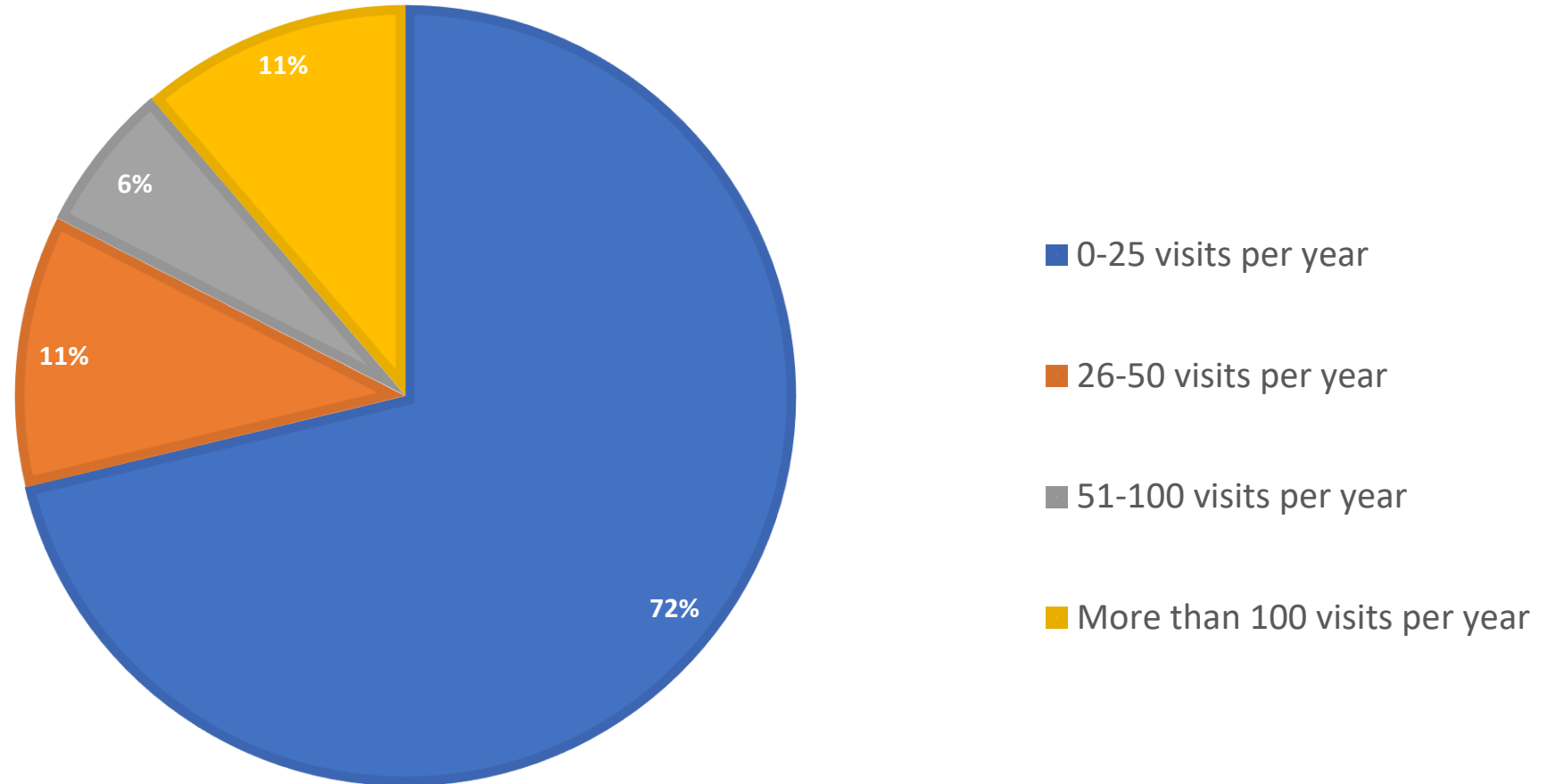
## 2. Are you a member of COFC?



### 3. Are you an employee or volunteer for COFC or one of our partner organizations?

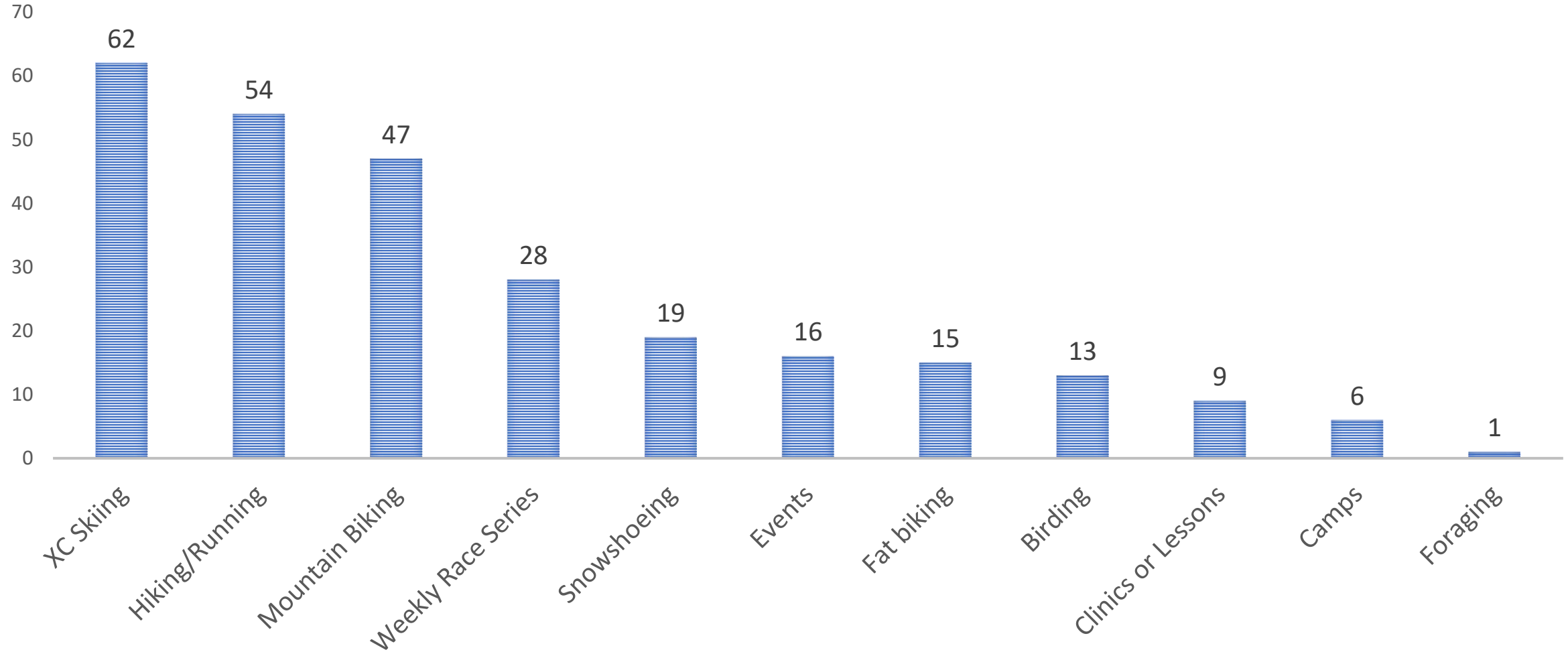


## 4. How often do you or members of your household participate in COFC programs/activities? (please count individual visits: 4 people at 1 event = 4 visits)

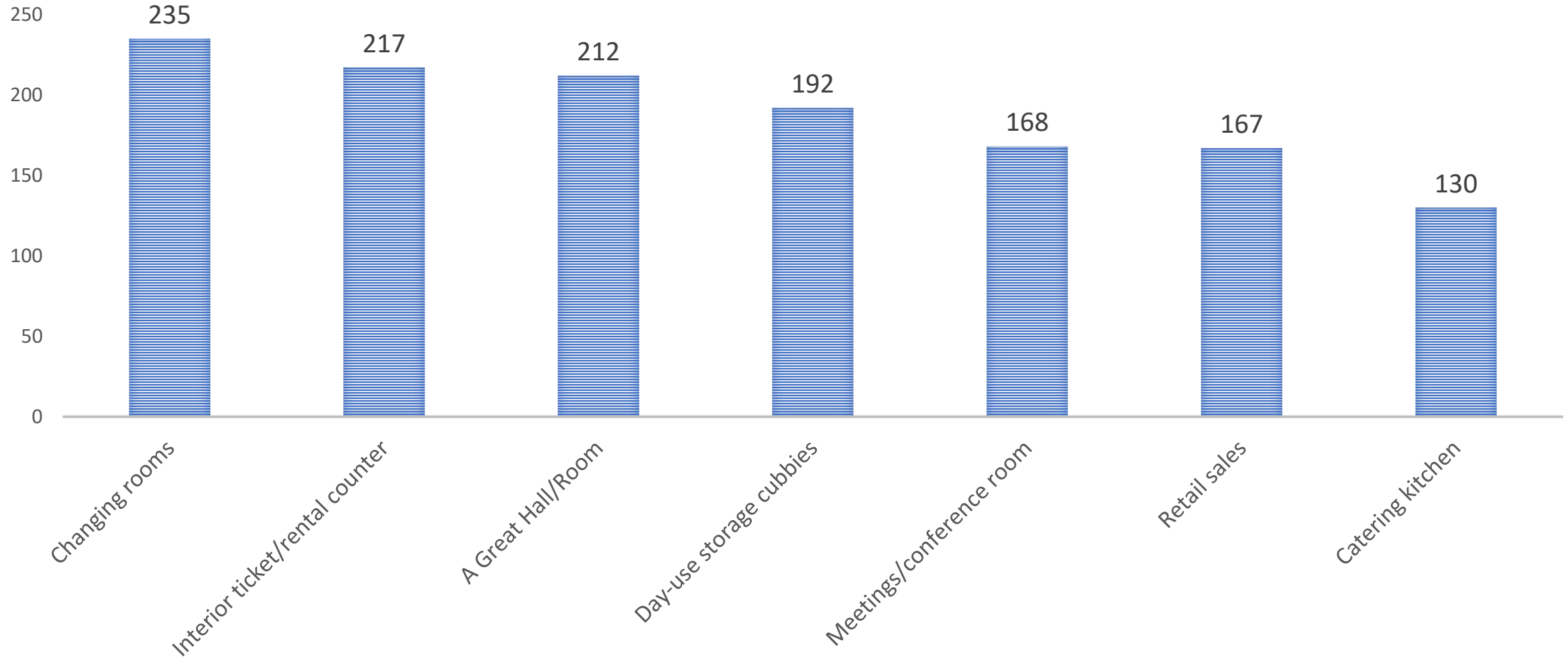




## 5. How do you or members of your household enjoy COFC and the CCF? (please select all the ways you like to explore the Catamount)



# 6. When thinking of **new indoor spaces**, please rate how likely it is that you would use the following: (0 being not at all and 5 being very likely)



(Total Sum of Scores Method)

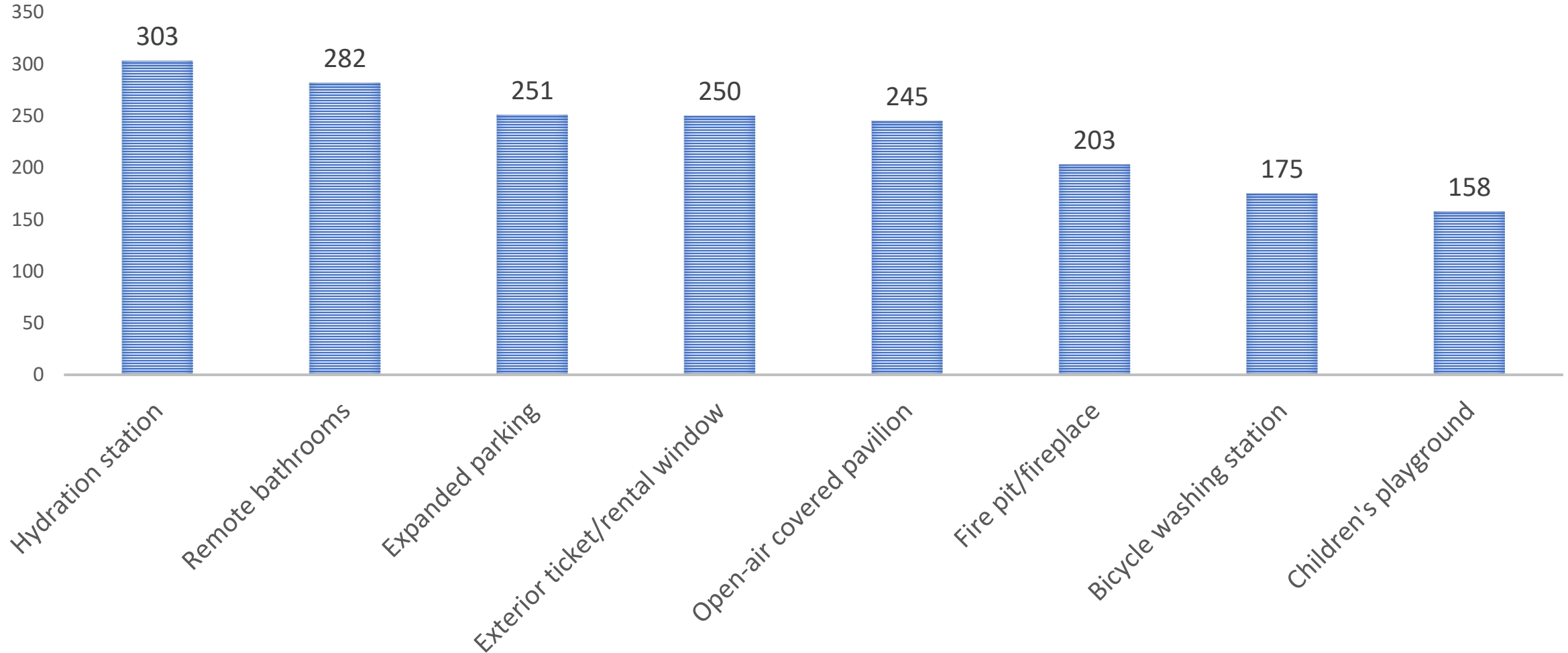


## 6. When thinking of **new indoor spaces**, please rate how likely it is that you would use the following: (0 being not at all and 5 being very likely)

	Changing rooms	A Great Hall/Room	Interior ticket/rental counter	Day-use storage cubbies	Meetings /conference room	Retail sales	Catering kitchen	# of Responses
XC Skiing	200	171	185	173	135	138	108	62
Hiking/Running	148	142	133	114	113	106	86	54
Mountain Biking	133	128	127	106	89	100	79	47
Weekly Race Series	95	75	84	63	70	61	56	28
Snowshoeing	46	58	45	40	53	40	42	19
Events	34	43	31	30	38	29	24	16
Fat biking	42	40	34	28	32	29	22	15
Birding	20	37	27	21	32	20	25	13
Clinics or Lessons	36	19	28	25	20	23	21	9
Camps	14	18	8	11	13	7	6	6
Foraging	4	2	4	5	2	2	0	1
<b>Total Sum of Scores</b>	<b>772</b>	<b>733</b>	<b>706</b>	<b>616</b>	<b>597</b>	<b>555</b>	<b>469</b>	

Highest rated  Lowest rated

# 7. When thinking of **new outdoor amenities**, please rate how likely it is that you would use the following: (0 being not at all and 5 being very likely)



(Total Sum of Scores Method)

# 7. When thinking of **new outdoor amenities**, please rate how likely it is that you would use the following: (0 being not at all and 5 being very likely)

	Hydration station	Remote bathrooms	Exterior ticket/rental window	Open-air covered pavilion	Expanded parking	Fire pit /fireplace	Bicycle washing station	Children's playground	# of Responses
XC Skiing	241	230	204	188	204	167	139	134	62
Hiking/Running	207	188	160	165	160	142	108	110	54
Mountain Biking	185	166	150	151	137	120	139	107	47
Weekly Race Series	110	101	108	98	80	72	87	71	28
Snowshoeing	60	70	56	59	61	57	41	36	19
Events	57	59	47	44	49	46	35	29	16
Fat biking	56	51	50	44	41	34	44	30	15
Birding	44	42	34	47	32	39	23	24	13
Clinics or Lessons	38	35	34	29	27	24	31	22	9
Camps	22	19	20	18	17	12	14	14	6
Foraging	5	4	3	5	3	3	5	1	1
<b>Total Sum of Scores</b>	<b>1025</b>	<b>965</b>	<b>866</b>	<b>848</b>	<b>811</b>	<b>716</b>	<b>666</b>	<b>578</b>	

Highest rated  Lowest rated



# Grouped by season: Please rate how likely it is that you would use the following: (0 being not at all and 5 being very likely)

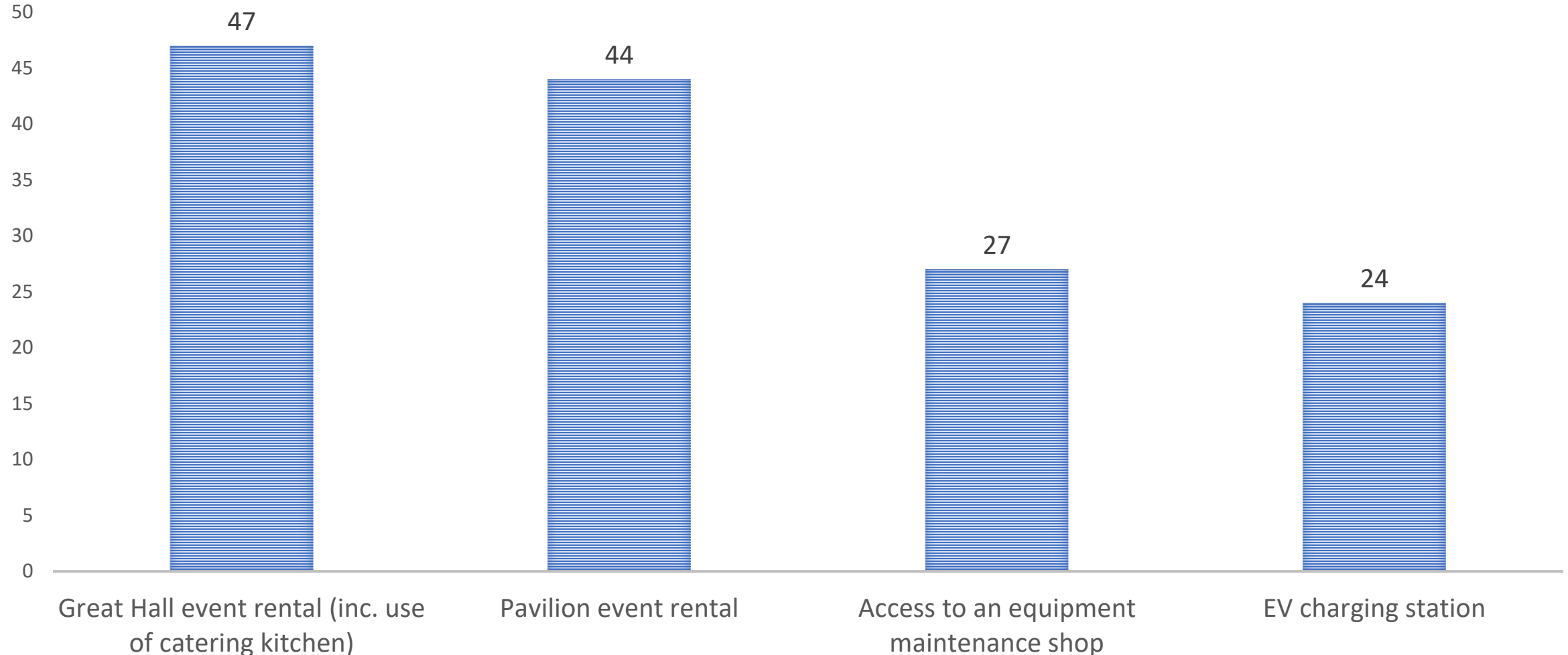
	Changing rooms	A Great Hall/Room	Interior ticket/rental counter	Day-use storage cubbies	Meetings /conference room	Retail sales	Catering kitchen	# of responses
Year round	111	104	107	98	70	80	64	36
Winter	96	77	85	81	72	65	51	30
summer	28	31	25	13	26	22	15	14
Total Sum of Scores	235	212	217	192	168	167	130	

	Hydration station	Remote bathrooms	Open-air covered pavilion	Exterior ticket/rental window	Expanded parking	Fire pit /fireplace	Bicycle washing station	Children's playground	# of responses
Year round	148	136	116	118	110	96	109	89	36
Winter	103	107	84	94	106	80	31	47	30
summer	52	39	45	38	35	27	35	22	14
Total Sum of Scores	303	282	245	250	251	203	175	158	



(Total Sum of Scores Method, with color scales by row, scores counted multiple times if respondent participates in multiple activities)

## 8. When thinking of **fee-based spaces/amenities**, which of the following would you likely be willing to pay for? (please choose as many as you like)



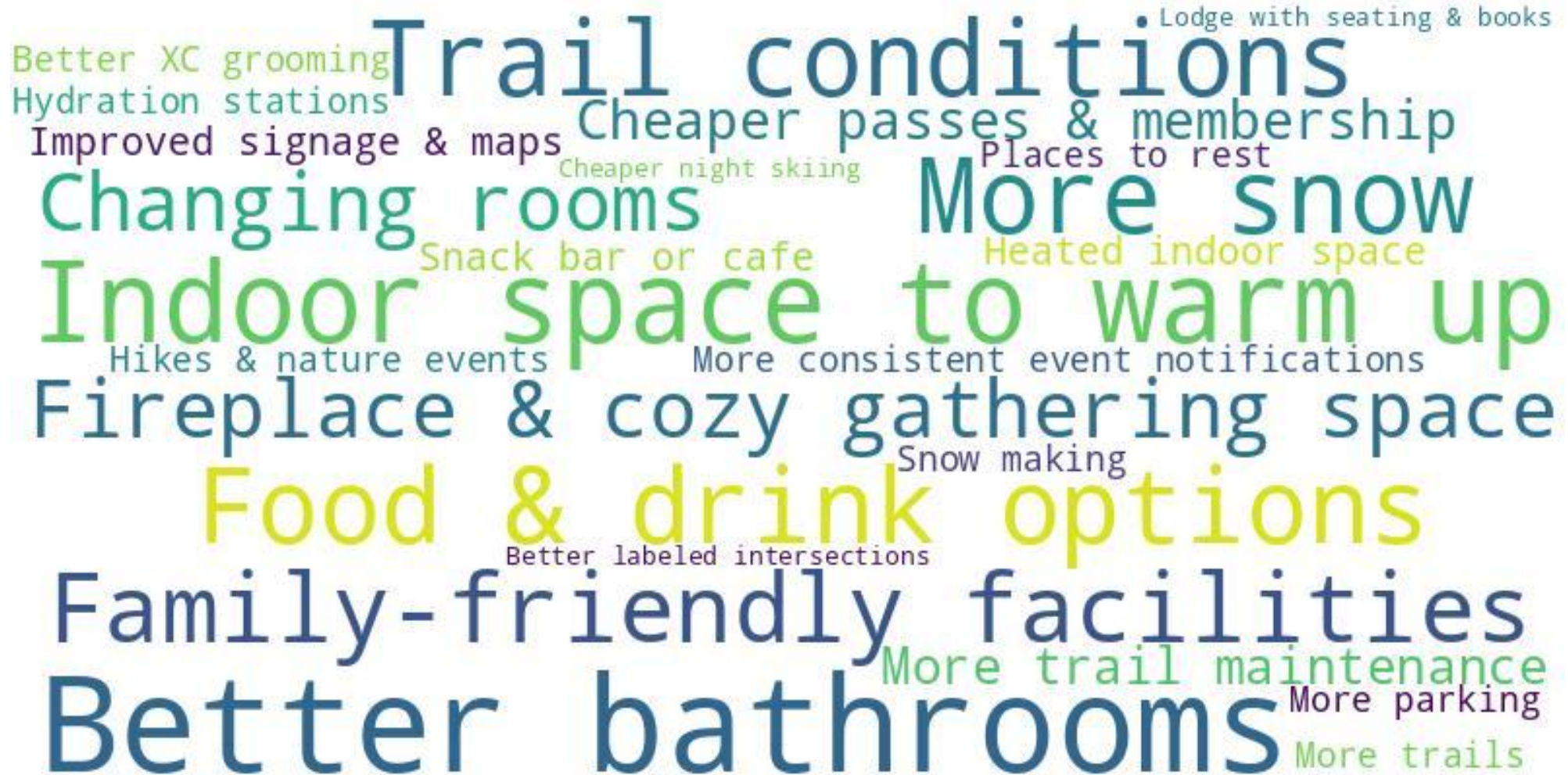
# 9. What are your top 3 favorite things about the current COFC facilities?



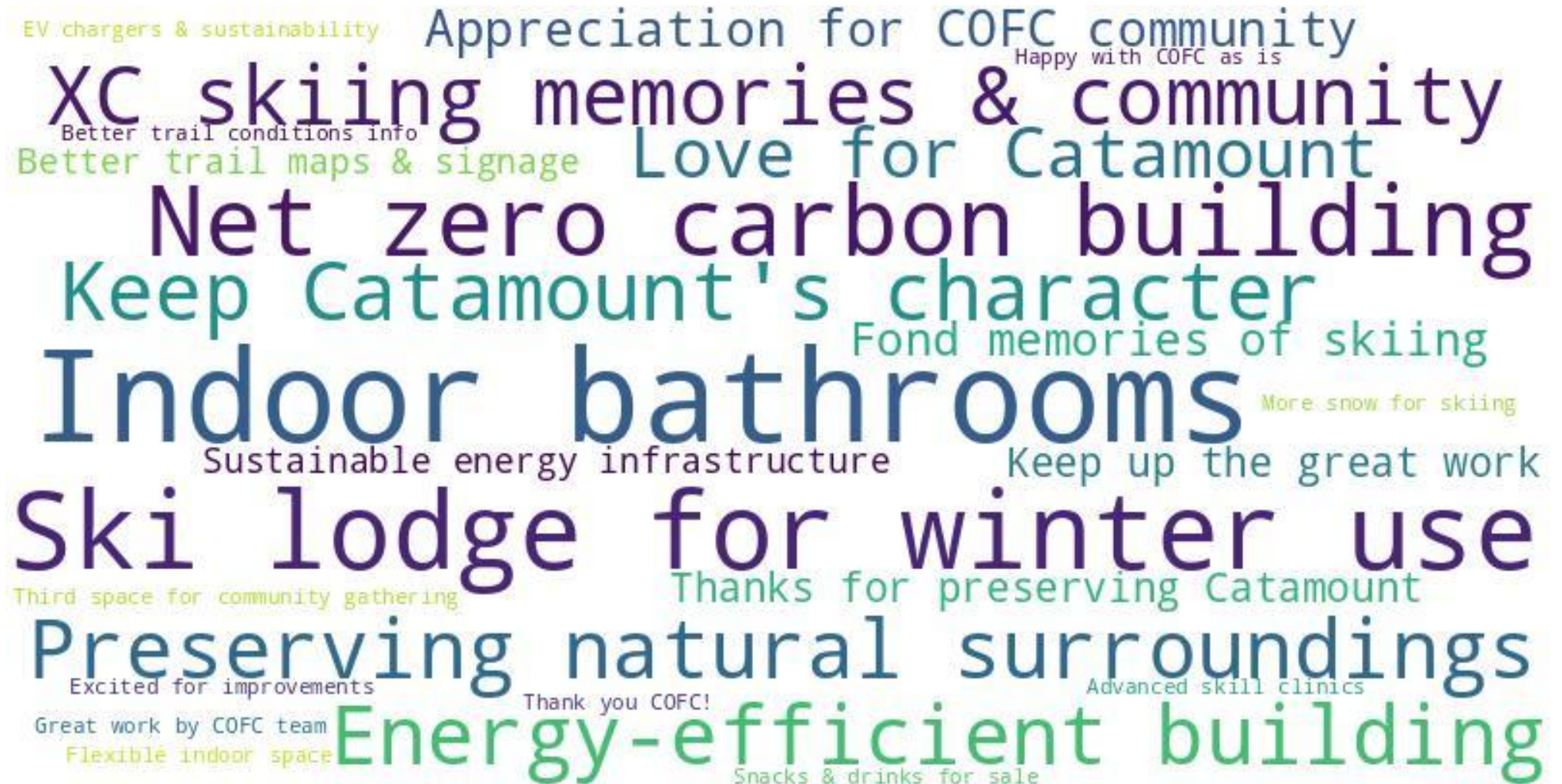
Created with ChatGPT using the prompt: Please condense uploaded text into common themes and create a word cloud maintaining multi-word phrases as one string.



10. What would encourage you to come more often or stay longer when you do come?



# 11. What else would you like us to know?





# COFC In-person Magic Building Meetings

- 3 meetings on different days of the week
- Promoted through COFC calendar and same methods as online survey
- Agenda followed order and format of the survey
  - Second meeting included discussion of precedent images
- Attendees encouraged to fill out online survey to officially record their responses
- Majority of the feedback gathered aligned with the survey results



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# 1/23/25 6:30p-8p at the Annex

- Notable attendees
  - The McCulloughs
  - One virtual attendee
  - Board and staff members (virtual and in-person)
- Salient Points
  - The McCulloughs shared a few observations of things they have heard or considered in the past:
    - Changing rooms have been a consistent request over the years
    - Patrons appreciate the “old school” feel of the current facilities



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## 2/4/25 6:30p-8p at the Library

- Notable attendees
  - Rebecca Roman, Vermont Land Trust
  - Danielle Ducette, Williston Parks and Rec
  - Chris Bertram, patron
  - Steve and Debby Page (adjoiners, virtual)
  - Board and staff members (virtual and in-person)
- Salient Points
  - Rebecca shared her opinion relevant to a conservation easement
    - No 3rd party solar will be allowed
    - Project will be flagged if the infrastructure and land are owned by 2 different parties



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## 2/4/25 6:30p-8p at the Library

- Salient Points (cont'd)
  - Debby Page suggested COFC ask the kids directly what they would like to see
  - There was some detailed discussion of sustainability goals
  - Things people felt made COFC special and would like to retain:
    - Views
    - Friendliness and accessibility of staff
  - Things people felt would be good additions:
    - Spaces that encourage a feeling of community (e.g. gathering spaces and fire pit)
    - Spaces that provide opportunities to warm up in the winter and cool down in the summer
    - Consider how to mitigate the west wind



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## 2/4/25 6:30p-8p at the Library

- Precedent Images
  - Attendees responded positively to the images that included transparency and views through the building
  - There was discussion that overhead doors are impractical
  - People liked the buildings with large porches (pavilions also, but less so)



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## 2/19/25 6:30p-8p at the Annex

- Notable attendees
  - Sabra Davison, ED, Little Bellas
  - John Brown, patron
  - Steve and Debby Page (adjoiners, virtual)
  - Board and staff members (virtual and in-person)
- Salient Points
  - Many of the same themes emerged
  - New ideas included:
    - Add educational/interpretive displays and historical artifacts from the organization's history
    - Weekly bike storage for campers would facilitate participation
    - Shade/trees is vital



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## 2/19/25 6:30p-8p at the Annex

- Salient Points (cont'd)
  - New ideas included:
    - Don't lose the big tree or the rock
    - Children's playground a bad idea
    - The field is very important
    - Spaces that would support COFC/school collaborations (inc. after school)
    - Fencing important to direct people to the check-in point
    - Important to maintain site lines and proximity of building to/from parking lot